



FICS News Advertising Specifications and Guidelines

June 2015

The FICS News is published quarterly on March 31, June 30, September 30 and December 31. FICS sponsors are entitled to quarter page advertisements in each issue as a sponsorship benefit. See below for information on all other advertisements.

Size and Specifications	Cost	Submission deadline
<i>Advertiser to supply print ready artwork. No bleeds.</i>	<i>Payment in advance – cheque, VISA, MC.</i>	
Quarter page – 3 3/4" (L) x 3 1/4" (W)	US\$250	March issue – <i>March 15</i>
Half page vertical – 8 3/4" (L) x 3 1/4" (W)	US\$500	June issue – <i>June 15</i>
Half page horizontal - 3 1/4" (L) x 6 3/4" (W)	US\$500	September issue – <i>September 15</i>
Full page – 8 3/4" (L) x 6 3/4" (W)	US\$750	December issue – <i>December 10</i>
	20% discount for second and subsequent insertions.	Contact: Christina Davis, <i>FICS Executive Secretary</i> cdavis@fics-sport.org T. (416)484-9091 F. (416)484-9665